



Getting to know my community

What you need to take part:

One printed worksheet or
Scrap paper
Coloured pens or pencils

How to take part:

Have a think about how you want to engage your audience, in person or online.

What can you find out about your audience, and how?
You could use online research, in person questionnaires, or interview local community leaders.

Use the template worksheet to map out what you know about your community covering 3 key themes:

What access to nature does your community have?
What motivates them to spend time in nature?
What do they like to do when in nature?

What is a community?

A community is a word for a group of people who have things in common. They might live in the same area, go to the same school, do the same activities or have similar backgrounds.

We can be a part of many different groups or communities at the same time.

Some examples include:

- Neighbourhoods.
- Shared interests, like sports, arts, nature or gaming.
- Religion or Faith based communities.
- Your school.

Every community has differences and similarities, whether you are engaging with them in person or online. Getting to know the community you wish to work with, can help you design activities that are exciting, engaging and accessible to the people you are want to reach.

Getting to know my community: Example

Things my community like to do in nature spaces...

- Grow fruits and vegetables
- Have picnics with friends and family
- Play sports
- Walk their dog
- Read a book



Some of my community like to spend time in nature alone, and some like to have company of friends or family.



Most of my community don't have their own garden at home, they have a balcony with space for a few plants and window boxes. In my local area we have a big park, with ponds and a woodland area.



Reasons my community like spending time in nature...

- 'It makes me feel more relaxed'
- 'It's a fun space to play with my friends'
- 'It feels refreshing to be outdoors'
- 'It's good for my mental health'
- 'I like exploring nature'



Things that concern my community about nature...

- 'There's less wildlife than there used to be, I don't see as many butterflies'
- 'I see lots of litter in my local park at the weekends'
- 'I'd like to grow vegetables but I don't have a garden at home'
- 'There's lots of air pollution near the park where I like to sit a read'



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